

INFORMES ESPECIALES DE GASTOS APLICADOS A CAMPAÑAS ELECTORALES

SENADORES

PARTIDO ACCIÓN NACIONAL

Nombre del Candidato (propietario)	Entidad Federativa	Fórmula	Gastos de propaganda en medios publicitarios			Total de gastos en propaganda en medios publicitarios (a+b+c)	Gastos de propaganda			Total de gastos en propaganda (d)+(e)+(f)	Total de gastos (a+b+c+d+e+f)
			Prensa (a)	Radio (b)	Televisión (c)		Anuncios espectaculares en vía pública (d)	Publicidad en Salas de Cine (e)	Publicidad en Internet (f)		
Felipe González González	Aguascalientes	1	\$125,354.98	\$220,927.82	\$257,118.55	\$603,401.35	\$247,929.25	\$0.00	\$0.00	\$247,929.25	\$851,330.60
Rubén Camarillo Ortega	Aguascalientes	2	\$5,354.98	\$157,447.82	\$257,118.55	\$419,921.35	\$0.00	\$0.00	\$0.00	\$0.00	\$419,921.35
Alejandro González Alcocer	Baja California	1	\$27,940.00	\$52,470.00	\$550,000.00	\$630,410.00	\$0.00	\$0.00	\$0.00	\$0.00	\$630,410.00
Jaime Rafael Díaz Ochoa	Baja California	2	\$28,274.40	\$0.00	\$0.00	\$28,274.40	\$128,241.30	\$0.00	\$0.00	\$128,241.30	\$156,515.70
Luis Alberto Coppola Joffroy	Baja California Sur	1	\$0.00	\$0.00	\$130,460.00	\$130,460.00	\$0.00	\$0.00	\$0.00	\$0.00	\$130,460.00
María del Rosario de la Peña Rochin	Baja California Sur	2	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sebastián Calderón Centeno	Campeche	1	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Yolanda Guadalupe Valladares Valle	Campeche	2	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
José Guillermo Anaya Llamas	Coahuila	1	\$0.00	\$232,403.10	\$367,260.32	\$599,663.42	\$0.00	\$0.00	\$0.00	\$0.00	\$599,663.42
Ernesto Saro Boardman	Coahuila	2	\$0.00	\$68,182.00	\$400,000.00	\$468,182.00	\$0.00	\$11,500.00	\$0.00	\$11,500.00	\$479,682.00
Martha Leticia Sosa Govea	Colima	1	\$0.00	\$84,870.00	\$0.00	\$84,870.00	\$20,240.00	\$0.00	\$0.00	\$20,240.00	\$105,110.00
Jesús Dueñas Llerenas	Colima	2	\$0.00	\$100,740.00	\$0.00	\$100,740.00	\$20,240.00	\$0.00	\$0.00	\$20,240.00	\$120,980.00
Augusto Orantes Ruiz	Chiapas	1	\$0.00	\$115,312.62	\$122,327.50	\$237,640.12	\$39,826.31	\$0.00	\$0.00	\$39,826.31	\$277,466.43
Francisco Antonio Rojas Toledo	Chiapas	2	\$0.00	\$68,804.50	\$304,848.30	\$373,652.80	\$65,775.00	\$0.00	\$0.00	\$65,775.00	\$439,427.80
Gustavo Enrique Madero Muñoz	Chihuahua	1	\$0.00	\$193,724.98	\$341,743.60	\$535,468.58	\$245,734.76	\$0.00	\$0.00	\$245,734.76	\$781,203.34
Ramón Galindo Noriega	Chihuahua	2	\$46,923.80	\$440,283.24	\$469,290.25	\$956,497.29	\$204,740.00	\$0.00	\$0.00	\$204,740.00	\$1,161,237.29
Federico Döring Casar	Distrito Federal	1	\$155,710.00	\$0.00	\$0.00	\$155,710.00	\$2,191,951.30	\$0.00	\$0.00	\$2,191,951.30	\$2,347,661.30
Gonzalo Altamirano Dimas	Distrito Federal	2	\$0.00	\$0.00	\$0.00	\$0.00	\$1,465,230.25	\$0.00	\$0.00	\$1,465,230.25	\$1,465,230.25
Rodolfo Dorador Pérez Gavilán	Durango	1	\$3,500.02	\$198,770.02	\$337,331.80	\$539,601.84	\$0.00	\$5,499.99	\$0.00	\$5,499.99	\$545,101.83
Andrés Galván Rivas	Durango	2	\$0.00	\$64,400.00	\$94,059.65	\$158,459.65	\$0.00	\$0.00	\$0.00	\$0.00	\$158,459.65
Humberto Andrade Ouesada	Guanajuato	1	\$13,455.00	\$0.00	\$0.00	\$13,455.00	\$17,968.64	\$0.00	\$0.00	\$17,968.64	\$31,423.64
Luis Alberto Villarreal García	Guanajuato	2	\$34,320.32	\$0.00	\$0.00	\$34,320.32	\$0.00	\$0.00	\$0.00	\$0.00	\$34,320.32
Alejandro Hilario Martínez Sidney	Guerrero	1	\$64,500.00	\$54,876.74	\$23,932.95	\$143,309.69	\$0.00	\$0.00	\$0.00	\$0.00	\$143,309.69
Marcela Virginia Caballero Mandinaveitia	Guerrero	2	\$30,000.00	\$24,861.74	\$3,136.35	\$57,998.09	\$0.00	\$0.00	\$0.00	\$0.00	\$57,998.09
Rodolfo Alejandro Chavero Bojorques	Hidalgo	1	\$110,134.89	\$515,513.50	\$23,000.00	\$648,648.39	\$0.00	\$0.00	\$0.00	\$0.00	\$648,648.39
Rosa María Martín Barba	Hidalgo	2	\$0.00	\$58,017.50	\$19,317.00	\$77,334.50	\$0.00	\$0.00	\$0.00	\$0.00	\$77,334.50
Alberto Cárdenas Jiménez	Jalisco	1	\$14,000.00	\$381,970.89	\$0.00	\$395,970.89	\$122,945.36	\$0.00	\$0.00	\$122,945.36	\$518,916.25
Héctor Pérez Plazola	Jalisco	2	\$30.00	\$34,500.00	\$44,850.00	\$79,350.00	N/P	N/P	N/P	\$35,825.27	\$415,175.27
Ulises Ramírez Nuñez	Estado de México	1	\$0.00	\$0.00	\$0.00	\$0.00	\$126,500.00	\$0.00	\$3,507.50	\$130,007.50	\$130,007.50
Patricia Elisa Duran Reveles	Estado de México	2	\$575,000.00	\$550,493.50	\$0.00	\$1,125,493.50	\$0.00	\$0.00	\$0.00	\$0.00	\$1,125,493.50
Marko Antonio Cortes Mendoza	Michoacán	1	\$4,276.63	\$516,937.14	\$73,081.51	\$594,295.28	\$176,755.00	\$0.00	\$0.00	\$176,755.00	\$771,050.28
Jesús María Doddoli Murguía	Michoacán	2	\$92,000.00	\$230,759.69	\$47,533.17	\$370,292.86	\$0.00	\$0.00	\$0.00	\$0.00	\$370,292.86
Adrián Rivera Pérez	Morelos	1	\$0.00	\$103,500.00	\$115,000.00	\$218,500.00	\$11,790.19	\$0.00	\$0.00	\$11,790.19	\$230,290.19
Sergio Álvarez Mata	Morelos	2	\$0.00	\$0.00	\$51,657.49	\$51,657.49	\$0.00	\$0.00	\$0.00	\$0.00	\$51,657.49
Lourdes Sanchez Alvarado	Nayarit	1	\$28,975.00	\$3,107.00	\$4,370.00	\$36,452.00	\$28,807.00	\$0.00	\$0.00	\$28,807.00	\$65,259.00
Isaac Gamaliel del Real Chávez	Nayarit	2	\$23,000.00	\$0.00	\$4,370.00	\$27,370.00	\$10,752.00	\$0.00	\$0.00	\$10,752.00	\$38,122.00
Fernando Elizondo Barraquán	Nuevo León	1	\$526,066.00	\$424,179.00	\$2,417,946.00	\$3,368,191.00	\$640,359.00	\$0.00	\$0.00	\$640,359.00	\$4,008,550.00
Blanca Judith Díaz Delgado	Nuevo León	2	\$23,543.00	\$0.00	\$0.00	\$23,543.00	\$551,413.00	\$0.00	\$0.00	\$551,413.00	\$574,956.00
María de los Ángeles Abad Santibáñez	Oaxaca	1	\$0.00	\$13,340.00	\$0.00	\$13,340.00	\$267,950.00	\$0.00	\$0.00	\$267,950.00	\$281,290.00
Carlos Alberto Moreno Alcántara	Oaxaca	2	\$0.00	\$10,212.00	\$0.00	\$10,212.00	\$0.00	\$7,273.00	\$0.00	\$7,273.00	\$17,485.00
Rafael Moreno Valle Rosas	Puebla	1	\$0.00	\$0.00	\$435,363.21	\$435,363.21	\$333,210.40	\$0.00	\$0.00	\$333,210.40	\$768,573.61
Marco Humberto Aguilar Coronado	Puebla	2	\$0.00	\$0.00	\$317,698.40	\$317,698.40	\$116,097.50	\$0.00	\$0.00	\$116,097.50	\$433,795.90
Guillermo Enrique Marcos Tamborrel Suárez	Querétaro	1	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Eduardo Tomas Nava Bolaños	Querétaro	2	\$0.00	\$0.00	\$0.00	\$0.00	\$95,086.60	\$0.00	\$0.00	\$95,086.60	\$95,086.60
Francisco Xavier López Mena	Quintana Roo	1	\$57,200.00	\$648,268.78	\$205,307.60	\$910,776.38	\$21,560.00	\$0.00	\$0.00	\$21,560.00	\$932,336.38
Juan Carlos Pallares Bueno	Quintana Roo	2	\$0.00	\$40,082.77	\$29,937.60	\$70,020.37	\$0.00	\$0.00	\$0.00	\$0.00	\$70,020.37
José Alejandro Zapata Perogordo	San Luis Potosí	1	\$131,787.47	\$26,086.96	\$18,000.00	\$175,874.43	\$0.00	\$0.00	\$0.00	\$0.00	\$175,874.43
Eugenio Guadalupe Govea Arcos	San Luis Potosí	2	\$0.00	\$0.00	\$0.00	\$0.00	\$99,600.00	\$0.00	\$0.00	\$99,600.00	\$99,600.00
Jesús Heriberto Félix Guerra	Sinaloa	1	\$136,938.45	\$1,342,401.67	\$773,094.40	\$2,252,434.52	\$0.00	\$0.00	\$0.00	\$0.00	\$2,252,434.52
José Javier Osorio Salcido	Sinaloa	2	\$3,345.45	\$0.00	\$0.00	\$3,345.45	\$0.00	\$0.00	\$0.00	\$0.00	\$3,345.45
Guillermo Paredes Elias	Sonora	1	\$33,248.80	\$653,372.90	\$372,558.50	\$1,059,180.20	\$23,805.00	\$5,750.00	\$0.00	\$29,555.00	\$1,088,735.20
Javier Castelo Parada	Sonora	2	\$0.00	\$375,694.75	\$224,419.64	\$600,114.39	\$0.00	\$0.00	\$0.00	\$0.00	\$600,114.39
Carlos Alberto Valenzuela Cabrales	Tabasco	1	\$0.00	\$0.00	\$60,421.00	\$60,421.00	\$0.00	\$0.00	\$0.00	\$0.00	\$60,421.00
Armando Olan Niño	Tabasco	2	\$0.00	\$16,100.00	\$340,749.60	\$356,849.60	\$0.00	\$0.00	\$0.00	\$0.00	\$356,849.60
José Julián Sacramento Garza	Tamaulipas	1	\$0.00	\$0.00	\$99,901.45	\$99,901.45	\$0.00	\$0.00	\$0.00	\$0.00	\$99,901.45
Alejandro Galván Garza	Tamaulipas	2	\$0.00	\$0.00	\$329,901.45	\$329,901.45	\$0.00	\$0.00	\$0.00	\$0.00	\$329,901.45
Rosalía Peredo Aguilar	Tlaxcala	1	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
José Juan Barcenas González	Tlaxcala	2	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Juan Bueno Torio	Veracruz	1	\$50,000.00	\$677,911.73	\$1,581,371.45	\$2,309,283.18	\$943,740.95	\$0.00	\$0.00	\$943,740.95	\$3,253,024.13
José Ramón Gutiérrez de Velasco Hoyos	Veracruz	2	\$0.00	\$0.00	\$1,424,607.62	\$1,424,607.62	\$473,617.70	\$0.00	\$0.00	\$473,617.70	\$1,898,225.32
María Beatriz Zavala Peniche	Yucatán	1	\$43,424.00	\$70,805.50	\$0.00	\$114,229.50	\$244,347.52	\$1,396.43	\$0.00	\$245,743.95	\$359,973.45
Alfredo Rodríguez y Pacheco	Yucatán	2	\$0.00	\$49,054.40	\$0.00	\$49,054.40	\$83,398.00	\$1,396.42	\$0.00	\$84,794.42	\$133,848.82
José Isabel Trejo Reyes	Zacatecas	1	\$34,775.41	\$186,328.75	\$0.00	\$221,104.16	\$0.00	\$0.00	\$0.00	\$0.00	\$221,104.16
José Carlos Luna Salas	Zacatecas	2	\$34,500.00	\$0.00	\$26,910.00	\$61,410.00	\$0.00	\$0.00	\$0.00	\$0.00	\$61,410.00
<b>TOTAL</b>			<b>\$2,457,548.60</b>	<b>\$9,006,713.01</b>	<b>\$12,699,994.91</b>	<b>\$24,164,256.52</b>	<b>\$9,019,612.03</b>	<b>\$0.00</b>	<b>\$36,323.34</b>	<b>\$9,391,760.64*</b>	<b>\$33,556,017.16</b>

\* En el informe del candidato Héctor Pérez Plazola (Jalisco, Fórmula 2), no se declara el gasto por cada uno de los rubros de propaganda en anuncios espectaculares, salas de cine e internet. Sin embargo, sí informa el total gastado en esos 3 rubros, reflejado en el rubro denominado "Total de gastos en propaganda".